

## MINUTES

### Executive Committee of the Academic Senate CALIFORNIA STATE UNIVERSITY SAN MARCOS

Wednesday, October 8, 2014  
12:00 noon – 2:00 pm, Kellogg 5207

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**Voters Present:** Laurie Stowell, Chair; Deborah Kristan, Vice Chair; Matthew Escobar, UCC; Chetan Kumar APC; Carmen Nava, FAC; Karno Ng, TPAC; Toni Olivas, Library; Barry Saferstein, SAC; Linda Shaw, PAC; Pat Stall, BLP; Richelle Swan, NEAC; Marshall Whittlesey, GEC

**Ex Officio Present:** Glen Brodowsky ASCSU; Darel Engen, CFA; Graham Oberem, Provost

**Parliamentarian:** Marshall Whittlesey

**Not Represented:** Vivienne Bennett, Secretary; Kamel Haddad, Vice Provost; Suzanne Moineau (UCC)

**Guests:** Karen Haynes, CSUSM President; Jennifer Milo, Director of Athletics; Todd Snedden, Associate Director of Athletics.

**Staff:** Adrienne Durso

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(The meeting was called to order at 12:03 PM)

#### I. APPROVAL OF AGENDA

**Motion #1 M/S/P\***  
To approve the Agenda.

#### II. APPROVAL OF MINUTES

Approval of the minutes of 10/1/14 is to be placed on 10/15/14 EC meeting Agenda.

#### III. CHAIR'S REPORT, [Laurie Stowell](#)

Stowell welcomed Mathew Escobar, representing UCC on behalf of Moineau; and, Karno Ng, new member and Chair of TPAC (formerly LATAC). • Stowell thanked all for helping with the Referendum vote, especially Swan and NEAC. All nine amendments passed. Changes to Senate documents will follow. • October is Diversity Awareness month. A series of events are planned on campus and may be found at: <http://www.csusm.edu/equity/diversitymonth/calendar.html>. • Stowell spoke with Haddad regarding Quad classrooms. Classes have been moved back to campus due to construction noise. No classes are currently planned at Quad in the spring and adjustments will be made for classes held at the Quad in Fall 2015. • Dawn Formo has submitted a successful proposal for the CSU statewide project, "Preparing to Scale High-Impact Practices." CSUSM will join seven other campuses including Cal State Fullerton during this academic year, to improve the ability to track HIPs participation in Student Information Systems like PeopleSoft. • Two WASC Town Halls are scheduled to discuss two of six essays. *Sustainability and Financial Viability* Town Hall is scheduled for 10/30 during U-hour in ACD 102. *Educational Quality and Core Competency* is scheduled for a November 18<sup>th</sup> U-hour Town Hall. Essays will be available online and faculty may comment electronically afterwards. The remaining essay Town Halls will take place in the spring.

*\*All motions were passed unanimously unless stated otherwise.*

Legend: M = Moved      S = Seconded      D = Defeated      P = Passed      L = Lost      W = Withdrawn

- The Library's Circuit Service has been non-operational since summer; the Library is working to get it back online soon. A proposal to reduce thesis fees from \$65.00 to \$25.00 has been put forward, due to the digitizing process.
- Sarah Villareal is to be the new AVP in Community Engagement. A national search will be conducted to fill her position in EL.
- IITS and the Faculty Center invite all to a one day workshop on the Amazon Web Services Cloud, to be held October 13 and 14 in Kellogg 2416. This service has the ability to analyze large amounts of data.

**Referrals:**

**APC – Graduate Writing Assessment Policy**

The Graduate Writing Assessment Requirement policy (GWAR) refers to both, "graduation" and, "graduate" writing requirements. New nomenclature is needed to distinguish between GWAR and the graduation writing assessment for undergrads. GWAR policy:

[http://www.csusm.edu/policies/active/documents/graduate\\_writing\\_assessment\\_requirement.html](http://www.csusm.edu/policies/active/documents/graduate_writing_assessment_requirement.html)

**IV. VICE CHAIR'S REPORT, Debbie Kristan**

Kristan met with Mike Schroder, Dean of Extended Learning/S.V.P. of International Programs. Schroder continues to be enthusiastic about expansion of support for globalization across the CSUSM campus. Priorities include continuing to attract and admit international students to campus and for exchange students. To meet this goal, aspects of curriculum and student/campus life will be enhanced to attract this student population. Schroder will present and participate in Q & A session during Academic Senate meeting on 12/3/14. Input and ideas are welcome at that time, or may be forwarded to Kristan, who will share with Schroder.

- Engen suggested some of the funds supported by international students should be earmarked for other students to study abroad.
- EL is working on increasing communication with department chairs to assist with proper advising for course access for international students.

**V. PROVOST'S REPORT, Graham Oberem**

Due to construction noise, and other issues, the Quad classrooms are no longer in use. Additionally, construction on an apartment complex across the street will soon begin, causing additional logistical problems with holding class in the Quad. Haddad is working out details of the changes. Negotiations continue with developers as next steps are planned for spring. Oberem stated he is grateful for the assistance of Planning, Design and Construction (PDC) and Finance & Administrative Services (FAS) on this issue.

- Searches for CoBA Dean and IITS Dean are moving forward with assistance from [Isaacson, Miller](#). They would like to come in and talk with faculty early in the search process. First visits will take place soon. Oberem continues planning discussions with Haddad regarding the internal search for Dean of Graduate Studies and AVP of Research. Academic Senate and ASI are assisting with placing faculty on the search committees.
- In addition to the Wang Award, the Chancellor's office has sent out a call for letters of nomination for the 2015 Excellence in Innovation Award. This award, which addresses Extended University, has a November 14<sup>th</sup> deadline and is sent on behalf of the Chair of the CSU for Extended University.
- The pre-award office for grant writing is moving to the Office of Graduate Studies and Research. Preparation would be facilitated for three types of grants – Federal, University Advancement, and various proposals sent from the Chancellor's office. This would be a one-stop shop with centralized expertise, shared principles, resources, and campus review.
- A new model for distribution of grant in-directs has been implemented. Faculty course release costs with possible cost sharing should incentivize faculty to apply for more grants. However, some faculty are concerned about the 50% cut in the portion of IDC going to faculty PIs. The new model will apply to the new grants and will be assessed after it has been in place for one to two years.

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VI. **VICE PROVOST'S REPORT, [Kamel Haddad](#)**

(Not present; no report given.)

VII. **DISCUSSION ITEMS**

A. **NCAA Presentation** –Jennifer Milo, Director of Athletics; Todd Snedden, Associate Director of Athletics (PPT presentation attached)

Milo shared a PowerPoint presentation on CSUSM's being officially accepted into NCAA Division II. The full presentation is attached herewith. Highlights include:

- There are currently 320 student athletes and a staff of 34.
- Seven sports have been added in the last seven years.
- Currently, 50% of student athletes have a 3.0 or higher GPA.
- The NCAA Division II application was submitted 2/1/14; Site visits 5/14; NCAA DII decision 7/14; Accepted for candidacy 9/1/14.
- NCAA reimburses all championship travel.
- Competition takes place next year with membership for '17-'18.
- 90% of the budget would come from Athletics' fee revenues.

Snedden shared that membership would mean a culture change; there would be higher standards in place for student athletes, with a required enrollment in 12 units per semester, and a minimum 2.0 GPA in designated degree by year three. Students would have a pre-plan educational goal in order to accomplish a four or five year plan. A GEL 101 would be provided to students which would address goal setting, time management, class schedule issues and other challenges. An academic advisor would oversee conflicts with practice schedules/academics, including overseeing adherence to the missed-class policy, working closely with students to plan properly, be successful student athletes, and graduate successfully. • Q & A followed.

**Points:** Any increase in budget, if CSUSM is successful, would come from an increase in enrollment. All students are currently paying a fee that allows for growth of Athletics. • A brown bag info session will soon be scheduled for faculty and faculty advisors. Faculty concerns about student athlete success may be raised at that time. Information will be shared about working with advisors on class issues. • All team event schedules will increase with affiliation, with more events **on** campus. Events are free to students. • The Athletics department is working closely with University Advancement for naming opportunities.

B. **Consultation with E.C.** – President Karen Haynes

President Haynes reported about senior staff changes in the office of Community Engagement.

C. **Wang Family Excellence Award** (see attached)

The Campus deadline for submitting the Wang Award nominees' names to President Haynes is October 23<sup>rd</sup>. With this deadline, there is no way for FAC to do a full call for nominations and review. (FAC is in process of revising the Faculty Awards policy.) Stowell presented a short term solution for endorsement by EC.

EC officers and the FAC chair consulted to devise a strategy for selecting nominees for the current cycle, on an interim basis (FAC will write the policy for use next year). The recommendation made to the Executive Committee was to nominate one person for each of the four categories stipulated in the new CSU rules (recent recipients of Brakebill and president's awards) –Questions and discussion at the Executive Committee generated an alternate suggestion, which was to simply put forth one name, that of the current Brakebill awardee. The Senate Office will work to provide the necessary information to the provost by the deadline (October 23).

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**Motion #2**      **M/S/D** (Motion did not carry.)

To put forward the name of the current Brakebill award recipient as a single CSUSM nominee for the Wang Family Excellence Award.

**Motion #3**                      **M/S/P\***

To put forward the names of the most recent Brakebill award recipients, if they meet the criteria of having received the award since 2010-2011.

Stowell to review policy, and follow up with next steps, working closely with Oberem on nominating process and procedure.

## X. EC MEMBERS CONCERNS AND ANNOUNCEMENTS

(Due to time constraints, this item not addressed.)

**The meeting was adjourned at 2:02 PM**

Respectfully submitted by Adrienne Durso, Senate Coordinator.

Approved by the Executive Committee: *Vivienne Bennett* 10.21-14  
Vivienne Bennett, Secretary Date

***Next meeting: October 15, 2014 ~ 12:00-1:50 p.m. ~ Provost's Conference Room – Kellogg 5207***

*\*All motions were passed unanimously unless stated otherwise.*

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# CSUSM ATHLETICS AND THE NCAA

October 8, 2014

Academic Senate Executive Committee



# Athletics Mission Statement

- CSUSM Athletics strives to build and maintain a successful, balanced athletic program that is consistent with the goals of the University. The Department of Athletics is committed to advancing academic and athletic excellence, while enhancing student lives and promoting Cal State San Marcos. CSUSM Athletics is committed to providing equitable opportunities for every student-athlete while upholding the principles of sportsmanship, ethical conduct, and integrity.

# NCAA Division II Philosophy

- Promoting academic success of its student-athletes
- Graduation Rates
- Believes in preparing student-athletes to be good citizens, leaders and contributors in their communities
- Recognizes the need to balance the role of the athletics program to serve both the institution and the general public
- Believes that institutional control is a fundamental principle that supports the educational mission of a Division II institution and assumes presidential involvement and commitment

# CSUSM Athletics Today

## **Teams:**

- Men: Baseball, Basketball, Cross Country, Golf, Soccer, Track and Field
- Women: Basketball, Cross Country, Golf, Soccer, Softball, Track and Field, Volleyball

# of Student-Athletes: 320

# of Coaches & Staff: 34

# Growth & Success

- Added 7 sports in the last 7 years
- Support staff of 15 employees
- 11 of 13 teams ranked in the Top 25 rankings
- 50% of student-athletes have a 3.0 GPA or higher
- 60% federal graduation rate (only includes freshmen on athletic scholarship)

# NCAA Application Process

- ✓ Applied February 1, 2014
- ✓ Site Visit by CCAA, May 14, 2014
- ✓ Site Visit by NCAA April 30, 2014
- ✓ Decision by NCAA DII Membership Committee in July 2014
- ✓ **Accepted, NCAA candidacy year 1 began September 1, 2014**

# NCAA Division II/ CCAA Conference

- 3 Year Transition Process (2017-2018)
- NCAA Reimburses All Championship Travel
- CCAA Conference: CSU Sister Schools
- Conference Scheduling & Conference Championships
- Tremendous Reduction In Travel & Missed Class Time



California Collegiate  
Athletic Association



★ Humboldt State



★ Chico State

★ Sonoma State

★ Cal State East Bay

★ San Francisco State

★ Cal State Stanislaus

★ CSU Monterey Bay



Cal State  
Dominguez Hills ★ ★ Cal State L.A.

Cal Poly Pomona ★

★ Cal State San Marcos ★

★ Cal State San Bernardino

★ UC San Diego



WWW.GOCCAA.ORG

# NCAA Timeline

- 2014-2015: NCAA Candidacy Year 1, NAIA Schedule, NAIA Post Season Eligible, Abiding by NAIA and NCAA legislation
- 2015-2016: NCAA Candidacy Year 2, CCAA Conference Schedule, Ineligible for NAIA or NCAA Post Season, Abiding by All NCAA Rules and Regulations
- 2016-2017: NCAA Provisional Year, CCAA Conference Schedule, Ineligible for NAIA or NCAA Post Season, Abiding by All NCAA Rules and Regulations
- 2017-2018: Official Acceptance into NCAA DII, NCAA Post Season Eligible

# Strategic Plan

- Five Year Strategic Plan: 2012-2017
- Goals:
  - Enhance Governance and Institutional Control
  - Prepare for and Achieve Success at the NCAA DII Level
  - Increase Athletic Department Marketing, Promotions, and Media
  - Build and Upgrade Athletic Facilities
  - Create a Model Compliance Program
  - Promote Success and Develop Scholar-Athletes
  - Enhance Student-Athlete Health, Wellbeing, and Experience
  - Build Community

# CSUSM Athletics Budget

- 14-15: Operating on a \$2.8 M budget (does not include UARSC funds)
- 90% of budget comes from Athletics Fee Revenue
- Athletics Scholarship Allocation:  
Approximately \$700,000

# Coach's Role

- A model Division II athletics program shall feature an environment where head coaches understand their responsibility in establishing a culture of compliance with conference and NCAA rules within their program.
- It is also a Head Coach's role to support the NCAA DII Life in the Balance initiative.

# NCAA Eligibility

- Athletic Certification Officer (Institutional Control)
- Enrolled full time to practice and compete
- 2.00 GPA requirement (Good academic standing)
- Pass a minimum of 6 units in the term prior to competition
- Pass 24 units annually (5 year pace to graduation)
- Degree designation by 3<sup>rd</sup> year
- Beginning with 3<sup>rd</sup> year of enrollment, student-athletes must be enrolled in courses towards their degree
- Will monitor this in AY 14-15 but will not be enforced until AY 15-16

# Resources for Student-Athletes

- GEL 101 Student-Athlete Learning Community
- Mentoring Program for all first year student-athletes
- Athletics Academic Advisor
- Priority Registration
- Missed Class Policy
- Student-Athlete Academic Support Center
- Cougar PRIDE program (Life Skills/Wellness)
- SAAC (Student-Athlete Advisory Committee)
- 2 fulltime Athletic Trainers

# Academics and Athletics

- Academic requirements and expectations, NCAA rules education
- Progress Towards Degree
- Course sequence/major preparation
- Annual Graduation rates/ASR
- Working with Faculty/Faculty Advisors/Primary Advisors
- Educational Planning Workshops by Major

# Student-Athlete Majors by College

- College of Business Administration: 68
- College of Education, Health and Human Services: 82
- College of Humanities, Arts, Behavioral & Social Sciences: 112
- College of Science & Mathematics: 48
- Undeclared: 17

# Questions



Academic Affairs  
401 Golden Shore, 6th Floor  
Long Beach, CA 90802-4210


[www.calstate.edu](http://www.calstate.edu)

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October 1, 2014

**Respond by:** November 3, 2014

**MEMORANDUM**

**TO:** CSU Presidents   
**FROM:** Ephraim P. Smith  
Executive Vice Chancellor and Chief Academic Officer  
**SUBJECT:** Wang Family Excellence Award

**Purpose of the Award**

At the March 2014 Board of Trustees meeting, Chancellor White announced discussions were underway with Trustee Emeritus Stanley T. Wang to reinstate the Wang Family Excellence Award. The purpose of this award is to recognize and celebrate those CSU faculty members who, through extraordinary commitment and dedication, have distinguished themselves by exemplary contributions and achievements in their academic disciplines, while having a discernable effect on students. Similarly, a staff member also will be recognized for extraordinary accomplishments in appropriate areas of his or her university assignment.

Past selection committees asked me to convey the following comments in this call for nominations:

- A Wang nominee should be regarded as a “superstar” on the campus.
- Nominees should be making multi-faceted contributions to the learning community, such as involving students in their research, arranging and supervising student internships, involving students in community service, recruiting students, and publishing.

Trustee Wang’s pledge of a \$300,000 gift to the California State University will be awarded in the amount of \$20,000 to each of four faculty members and one staff member annually for three years. This gift has been accepted and is being administered through the CSU Foundation.

**CSU Campuses**  
Bakersfield  
Channel Islands  
Chico  
Dominguez Hills  
East Bay

Fresno  
Fullerton  
Humboldt  
Long Beach  
Los Angeles  
Maritime Academy

Monterey Bay  
Northridge  
Pomona  
Sacramento  
San Bernardino  
San Diego

San Francisco  
San José  
San Luis Obispo  
San Marcos  
Sonoma  
Stanislaus

### **Selection Committee**

The Wang Family Excellence Award Selection Committee will be appointed by Chancellor White in consultation with Trustee Emeritus Wang. Members of the committee will include: (1) two members of the Board of the Trustees, (2) Executive Vice Chancellor and Chief Academic Officer, (3) Vice Chancellor, Human Resources, (4) Chair of the CSU Systemwide Academic Senate, and (5) a CSU tenured faculty member previously recognized by the Board of Trustees for outstanding accomplishments. Trustee Emeritus Wang may serve as an advisor to the committee.

### **Nomination Process**

Each campus president annually may nominate for consideration by the Wang Award Committee one probationary or tenured faculty member from each of the following academic discipline groupings as delineated in Attachment A:

- (a) Visual and Performing Arts and Letters;
- (b) Natural Sciences, Mathematical and Computer Sciences and Engineering;
- (c) Social and Behavioral Sciences and Public Service; and
- (d) Education, and Professional and Applied Sciences.

Faculty members nominated for the award must have participated successfully in a campus peer-academic administrative review process such as the reappointment, tenure, and promotion or faculty merit award of teaching, research or scholarship grant processes, and the like. These reviews must have occurred no earlier than the 2010-11 academic year. Those faculty who have not been reviewed will be referred to the campus awards committee for prescreening. Although a CSU president may elect not to nominate four faculty members, no more than one faculty member from each of the disciplines cited above may be nominated. Attached is a sheet with the disciplines subsumed under each of the four major headings. (Note: These four categories may not match a campus's academic organization. Only one nomination per campus may be made under each of the four major Wang discipline categories.)

Awardees will have an outstanding record in: Teaching, Scholarship and/or Service.

The CSU president may also nominate one staff member who currently serves in the management personnel plan as an Administrator III or IV on a campus. To be eligible, the staff member's record of outstanding performance, activities, and accomplishments cited must occur after January 1, 2010. Only one staff member may be nominated per campus.

It is expected that each nomination will be uploaded to the following website <https://csyou.calstate.edu/Employee-Resources/wangawards/Pages/default.aspx> including a separate cover letter from the university president; the president's letter should not exceed two (2) pages. No hard copy submissions will be accepted. A current resume or curriculum vitae must accompany each nomination. Additional documentation is limited to five (5) single spaced, single-sided pages, where nominees may display examples of their individuality and excellence. Submissions for each faculty nominee should include feedback or evidence of impact on students; to this end, quotes from students would be appropriate. Also, please include a high quality, professionally-shot, full color photo, which

may be arranged with your campus's public affairs office. Specific requirements for the photo can be found on the website.

### **Criteria**

- Awards will be made to those who have made truly remarkable contributions to the advancement of their respective universities and/or the CSU system.
- Nominees should have a demonstrated record of unusually meritorious achievements documented by evidence of superior accomplishments and contributions to the discipline or achievements in an assignment.
- The activities must advance the mission of the university, bring benefit and credit to the CSU, and contribute to the enhancement of the CSU's excellence in teaching, learning, research, scholarly pursuits, student support and community contributions.

Previous Wang Family Excellence Award recipients are not eligible for a subsequent nomination.

### **Submission of Nominations and Announcement of Awards**

Nominations with supporting documentation should be uploaded to <https://csyou.calstate.edu/Employee-Resources/wangawards/Pages/default.aspx> no later than Monday, November 3, 2014. Winner notification will take place late December, with presentation of the annual awards expected at the January 2015 meeting of the Board of Trustees.

Questions regarding this award program, particularly the nominating process, should be addressed to Sara Zaragoza at [szaragoza@calstate.edu](mailto:szaragoza@calstate.edu) or Shannon Bowman at [sbowman@calstate.edu](mailto:sbowman@calstate.edu).

### **Attachment A**

c: Timothy P. White, Chancellor  
Garrett Ashley, Vice Chancellor for University Relations & Advancement  
CSU Academic Senate Chairs  
Provosts/Vice President for Academic Affairs