



**Membership Recruitment Rules**  
**Ratified on 10/12/16**

The following rules have been composed with consideration to the policies and practices of all recognized California State University San Marcos fraternities/ sororities and their umbrella groups. Rules specific to men or women are passed by a majority vote during their gender specific Greek Leadership Council (GLC) Recruitment Committee Meetings and ratified by a formal vote of the Greek Leadership Council. All chapters and their alumni are expected to know, understand, and follow all of the recruitment rules. There is an overall expectation of maturity, respect, and friendship for all members, throughout the year, and especially during recruitment periods.

I. Recruitment Period

- a. The Recruitment Period is defined as the first day of class each semester until the last day of the recruitment process.

II. New Member Eligibility

- a. A potential new member (also known as a prospect, interest, rushee, PNM) can only be offered membership into a colony or chapter if the individual meets eligibility requirements as outlined in the Fraternity & Sorority Handbook.
- b. Any student who intends on participating in the recruitment process of any fraternity or sorority must have a minimum 2.5 cumulative GPA. This requirement is verified by Student Life & Leadership. Any student who does not meet this minimum 2.5 GPA requirement is not permitted to go through recruitment and may not receive an invitation or bid from any fraternity or sorority with the exception of NPC sororities that determine their organization's minimum GPA.
- c. In order to be eligible for membership, a student must have 12 college units completed. Transferred college units and AP credit can meet this requirement. Students must be currently enrolled in at least 6 units at CSUSM, but cannot be enrolled through Extended Studies/Open University.
- d. Any student who intends on participating in the recruitment process of any fraternity or sorority must be in good standing with the Dean of Student's office (academic dishonesty, conduct, etc.).
- e. Each potential new member must submit a registration form to have eligibility verified. No bids may be issued by a chapter/colony without Student Life & Leadership eligibility verification prior.

III. Colony Support

- a. In the event of a new organization joining the community, the following efforts will be agreed upon to support the growth and development of this group(s).
  - i. If interested, the Coordinator of Fraternity & Sorority Life will coordinate with chapters to have members from the colony's headquarters staff and/or volunteers attend recruitment events of the current chapter's for the purpose of gaining insight of the set-up and structure of these events for the following recruitment cycle. These individuals purpose is only to observe, as such, they shall not participate or disrupt the recruitment event in any way. Questions



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and/or concerns shall be addressed by the chapter to the Coordinator of Fraternity & Sorority Life immediately.

- ii. Other methods of support may be discussed and/or voted upon as needed.

IV. Greek Leadership Council

- a. GLC will coordinate at least one All Greek and/or Sorority/Fraternity-community specific event during the recruitment period. This event should highlight the recruitment process and each chapter/colony.
- b. GLC will reserve and coordinate the space for wooden letters. An effort will be made to notify each chapter/colony at least a week prior to them being up. The wooden letters must be taken down by the assigned date.
- c. GLC President, Vice President of Men's/Women's Recruitment will be required to disaffiliate. Overall, when talking with potential members, Vice President of Women's/Men's Recruitment will remain unbiased when speaking and will serve as liaison between new members and chapters.
- d. The Vice President of Women's/Men's Recruitment will both work to create an advertisement(s) to include the sororities'/fraternities' recruitment times, days, and events. Chapter/Colony Recruitment VP/Chairs and Presidents will approve the final draft by the week prior to final exams.

V. Chapters/Colonies

- a. All recruitment event information (dates, times, locations) will be due the first week of August (prior to Informal Recruitment) and January (prior to Formal Recruitment) to the respective Vice President of Recruitment. Any changes that are made must be communicated through Greek Leadership Council and Coordinator of Fraternity & Sorority Life. Chapters/Colonies who do not provide this information by the specified date will not be included in Greek Leadership Council recruitment advertisement/promotion.
- b. Each chapter/colony and individual members participating in NPC spring recruitment will only be able to advertise on campus and on social media using a "Go Greek" message beginning on the first day of classes until the beginning of the bid day celebration. Recruitment date templates will be provided as the exclusive source for dates by the VP of Women's Recruitment for social media posting.
- c. No chapter/colony shall promise a bid to any potential new member from the first day of school to the set bid day, established by recruitment committee.
- d. No chapter/colony may distribute bids prior to F/SL checking aforementioned eligibility requirements.
- e. Alcohol will not be served at events open to potential new members during the recruitment period.
- f. All recruitment events are open to the men's recruitment committee.
- g. F/SL Coordinator may attend any scheduled recruitment event.



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- h. First year students who are ineligible for Informal Recruitment may attend open non-recruitment events (no member/invitation-only events) hosted by the chapter/colony(s).
  - i. Tabling
    - i. Each individual chapter/colony may table prior to the Informal Recruitment Week to promote their organizations' events. The chapter/colony must follow the university procedure for reserving space in order to do so.
    - ii. Greek Leadership Council will coordinate sorority tabling during Formal Recruitment. GLC will reserve, pay for, and coordinate staffing for the table. The items from each chapter/colony will be evenly distributed. Members may wear letters or respectful T-shirts behind the tables. Fraternity tabling will follow the process outlined in for Informal Recruitment Week above (see V. f. i.)
  - j. Chapters/Colonies will provide their respective Vice President of Recruitment a final count of potential new members who attended each event at the end of each night for evaluation purposes.
- VI. Men's Fraternity Specific Rules:
- a. All men's fraternities will abide by a rotational recruitment schedule established by the recruitment committee. A new chapter/colony may request a moratorium during the recruitment period at the discretion of the recruitment committee.
  - b. All chapters will be limited to 20 members in attendance at the men's recruitment kickoff.
  - c. Bid cards will be due to SLL within 48 hours of the set bid day.
  - d. All fraternities will send out an email no earlier than Tuesday evening at 6pm to potential new members letting them know whether or not to go to Student Life & Leadership.
- VII. Sorority Specific Rules<sup>1</sup>:
- a. Each potential new member going through NPC recruitment will be charged a reasonable registration fee to defray Formal Recruitment expenses. Women will be required to pay the recruitment fee by the close of the day of the Informational/Recruitment Orientation. The Coordinator of Fraternity & Sorority Life reserves the right to make exceptions on a case by case basis beyond that point.
  - b. Chapters/Colonies are expected to work under the identified budget cap set by Women's Recruitment Committee. The current budget cap is \$1,200. A common list of items will be provided to the new colonies, not included in the recruitment budget.

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<sup>1</sup> Reference the "CSUSM Panhellenic Association Standing Rules for Membership Selection" and "National Panhellenic Conference Unanimous Agreements" for additional rules specific to NPC chapters.



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- c. Common items for new chapters: champagne flutes, lattice or wall panels, round and rectangular linens, table size and 4' large wooden letters, flameless tea lights, beverage dispenser, twinkle lights, and vases.
- d. Sororities may not co-host or co-promote any event with fraternities during the recruitment period.
- e. All sorority members will deactivate their Facebook and make other social media accounts private (i.e. Instagram, Twitter, Snapchat, Pinterest, etc.) if deactivation is not available at 12:00am (midnight) on first day of recruitment until bids are opened on Bid Day. Remain inactive on all accounts during this timeframe (i.e. posting, liking, sharing, commenting, etc.). Exceptions will be granted by VP of Women's Recruitment.
- f. Advisors, chapter/colony consultants, and national organization visitors may visit other organizations recruitment events.
- g. Dress. Uniform dress and/or accessories, if used, may not be purchased by individual sorority members. If chapters purchase any of the above it must be deducted from designated recruitment budget. Chapters must submit attire for all three days of recruitment by December 1 annually to Coordinator of Fraternity & Sorority Life and VP Women's Recruitment for approval.

Day 1: Long jeans and t-shirt designed by VP Women's Recruitment. T-shirts provided will be individual colors chosen by organizations. T-shirts will be paid for out of chapter budgets and will not count towards their \$1200 recruitment budget.

Day 2: Non-matching attire; scheme chosen by chapter. Dresses, pants, skirts, rompers, and shirts. No shorts.

Preference: Cocktail dresses. Chapter may choose the colors.

- h. Women's Recruitment Team:
  - i. Selection
    1. Will be selected prior to fall sorority showcase.
    2. Vice President of Women's Recruitment will work with chapter presidents (and/or designee) and the Coordinator of Fraternity & Sorority Life to interview and select the strongest candidates.
    3. Will be made up of at least one member from each NPC sorority.
    4. Must have and maintain a 2.5 semester and cumulative GPA.
    5. Recruitment team applicants will be reviewed by chapter president and advisor.
  - ii. Responsibilities
    1. Serve under the Greek Leadership Council Vice President of Women's Recruitment.



2. Recruitment Team Members will emphasize positive sorority contact and become knowledgeable about all chapters/colonies so that they are able to effectively support women going through recruitment.
3. Help coordinate all aspects of Formal Recruitment promotion and publicity.
4. Will help foster the accountability of all chapters/colonies to the recruitment calendar, procedures, and rules.
5. Will help coordinate and run any All-Sorority recruitment events.
6. Recruitment Team Members will be intentional about interacting with Greeks from all chapters/colonies during the recruitment period.
7. Recruitment Team will disaffiliate from their chapter during formal recruitment. The disaffiliation period is:
  - a. NPC members: from the first day of classes to Reveal on Bid Day and during other pre-recruitment events (i.e. Sorority Showcase) as deemed by GLC.
8. Disaffiliated members may not:
  - a. Represent her chapter/colony. Example: Letters, T-Shirts, Tote Bags, Jewelry, Pants, Notebooks, Etc. or have her chapter/colony displayed on her car.
  - b. Participate in any public events (including parties, mixers, a sister's birthday dinner) outside of her home. This excludes Fraternity & Sorority community-wide events.
  - c. Represent a chapter/colony through electronic sources or social media (i.e. Facebook, Instagram, Twitter, email/text signature). Social networking accounts must be deactivated (or make private if deactivation is not available) at 12:00am (midnight) on the first day of classes until bids are opened on Bid Day.
  - d. Promote only her chapter/colony when talking to potential new members.

#### VIII. Violations

- a. Violations of the Recruitment Rules should be reported to the respective GLC Vice President of Recruitment.
- b. A first response will be to facilitate open communication between the involved chapter/colony presidents to resolve the conflict at the lowest level possible.
- c. For men's recruitment violations, they will be presented to a group of chapter recruitment chairs. The group will meet with the chapter and then privately come to a consensus for the infraction so long as it will not do more harm than the initial infraction.



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- d. Any violations of the Student Code of Conduct and/or behaviors that jeopardize student safety need to be reported to the Coordinator of Fraternity & Sorority Life immediately for review and inquiry.
- e. Matters of National Panhellenic Conference (NPC) chapters/colonies as related to NPC Unanimous Agreements, the Panhellenic recruitment code, or dispute of infractions, as outlined in the NPC Manual of Information shall be referred to the Panhellenic judicial process.



### **CSUSM Panhellenic Association Standing Rules for Membership Selection**

The following rules are in conjunction with the National Panhellenic Conference (NPC) UNANIMOUS AGREEMENTS. These rules were updated and ratified by vote of the NPC Delegates on 5/4/16.

- I. NPC Recruitment Style
  - a. Fully structured recruitment (FSR) will be used at California State University San Marcos.
- II. Membership Recruitment Rules
  - a. All NPC chapters participating in formal recruitment will abide by the Unanimous Agreements of the National Panhellenic Conference found in the Manual of Information "Green Book" on page 30-39. Total will be re-evaluated at the beginning of fall semester and after formal recruitment in the spring.
  - b. *Policy (2013, 2015):* To allow chapters to achieve parity as quickly as possible, total will be automatically adjusted every regular academic term. This is to be done no later than 72 hours following bid distribution in the academic term that primary recruitment is held and within one week (no more than seven days) from the start of the academic term(s) in which primary recruitment is not held. The adjustment will be to median chapter size unless the College Panhellenic adopts an acceptable alternative method according to the Manual of Information.
  - c. A maximum of five alumnae members per chapter/colony are allowed in the room during the membership recruitment process. These women must be noted so on nametags.
  - d. Bid matching will occur on the Monday following the close of recruitment unless otherwise agreed upon by all chapters/colonies. Bid Day activities following that evening.
  - e. Quota will be set by Coordinator of Fraternity & Sorority Life.
  - f. Quota is set after the potential new members have signed their Membership Recruitment Acceptance Agreement, following the final preference party.
  - g. There shall be no promising of a bid, orally, written, or electronic, to any potential new member, example: "See you later", "See you tomorrow", "We love you", etc at any time during recruitment.
  - h. Attendance at any social events, calendared or non-calendared, during the recruitment period is prohibited for ALL chapter members (i.e. Parties and Mixers etc.). Members of legal drinking age may visit a third party vendor.
  - i. Chapters may not host philanthropy events or fundraisers during the formal recruitment period.
  - j. No members, including collegians and alumnae, may visit a potential new member in her place of residence during the recruitment week. No potential new member may visit an active member or alumnae's place of residence during recruitment week (unless she lives with said individuals).
  - k. Strict silence is enforced during the period of time from the end of the woman's last event until the issuance of bids. Strict silence is defined as not having verbal, written, printed or electronic message communication between the potential new members and affiliated members or alumnae.



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- I. No gifts shall be given to a potential new member until she has received and accepted her bid from the sorority at Bid Day. Food at recruitment events is not considered a gift.
- m. There shall be no use of alcoholic beverages and/or drugs at any membership recruitment or Bid Day activities.
- n. There shall be no participation from men at any membership recruitment or Bid Day activities. Men may assist in transporting and setting up events but should not be present when PNMs are gathering or attending the events.