

Suggested Course Sequence for Management Option-Entrepreneurship Track

IMPORTANT NOTE: The following semester schedules are intended only for full-time students who do not have significant non-academic responsibilities.

| Semester 1 | Course | Units | Prerequisites | Type |
|-------------------|--|-----------|---------------------------|----------|
| BUS 302 | Foundations of Business Environment | 2 | | Required |
| BUS 304 | Data Analysis | 4 | | Required |
| MIS 302 | Management Information Systems | 2 | | Required |
| MGMT 305 | Organizational Behavior | 4 | | Required |
| MKTG 305 | Principles of Marketing | 4 | | Required |
| | Total Units | 16 | | |
| Semester 2 | | | | |
| FIN 302 | Foundation of Finance | 2 | | Required |
| ENTR 320 | Creativity, Innovation, & Entrepreneurship | 4 | | Required |
| ENTR 420 | New Venture Marketing | 2 | | Required |
| ENTR 421 | New Venture Management | 2 | | Required |
| GE | BB/CC/DD | 3 | | Required |
| OM 302 | Foundations of Operations Management | 2 | | Required |
| | Total Units | 15 | | |
| Semester 3 | | | | |
| BUS 444 | Strategy Management | 4 | See CSUSM General Catalog | Required |
| ENTR 422 | New Venture Finance | 2 | | Required |
| ENTR 423 | In the Trenches With Entrepreneurs | 2 | ENTR 320 | Required |
| GE | BB/CC/DD | 3 | | Required |
| MGMT 415 | Human Resource Management | 4 | | Required |
| MGMT 461 | Management in Different Cultures | 4 | | Required |
| | Total Units | 17 | | |
| Semester 4 | | | | |
| BUS 492 | Problem Assessment | 1 | | Required |
| BUS 493 | Problem Analysis | 4 | | Required |
| ENTR 430 | New Venture Development | 2 | ENTR 320,420,421,422,423 | Required |
| GE | BB/CC/DD | 3 | | Required |
| MGMT 452 | Leadership in Organizations | 4 | | Required |
| | Total Units | 14 | | |