FOR IMMEDIATE RELEASE
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MEDIA ADVISORY

Information Session at CSUSM:
New Specialized Accelerated MBA (SAMBA) Program

What: Free Information Session for the Specialized Accelerated MBA (SAMBA) Program

Where: Cal State University San Marcos, Markstein Hall Room 430

When: Friday March 21st, 2014 from 12:00 – 1:00 PM

Accepting applications for Summer 2014!

Why: Specialized Accelerated MBA Program will provide participants with the skills they need to be successful in the business world and will prepare them for entrance into some of the finest companies in the region and abroad. This unique “stackable” program consists of 36-48 units in three phases: the Foundation, the Core, and the Specialization in Business Intelligence or International Business, which also presents three entry and exit points into and out of the program. Upon satisfactory completion of each phase of the program, students will receive a certificate, and upon completion of the final project/culminating experience, an MBA. This MBA is for individuals with 0-3 years of work experience and will benefit recent business
and non-business major graduates and international students. The program will start in Summer 2014 and can be completed in 12-15 months. Attend this or any information session for program details!

For more information about upcoming information sessions and to RSVP, please visit our website at http://www.csusm.edu/el/degereeprograms/mba.

About Extended Learning at California State University San Marcos
As the academic outreach arm of Cal State San Marcos, Extended Learning is a leading provider of professional and continuing education in North San Diego and Southwest Riverside counties. Offering degree programs and academic credit and noncredit professional development courses, as well as career-based certificate programs, we help individuals and organizations achieve their educational and training goals.