FOR IMMEDIATE RELEASE
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Contact: Laura Segall 760-533-2784
lsegall@csusm.edu

MEDIA ADVISORY

Information Session at CSUSM: Bachelor of Science in Business Administration (BSBA) in Temecula

What: Free Information Sessions about new BSBA (Bachelor of Science in Business Administration) program at CSUSM’s Temecula campus.

Where: CSUSM Temecula campus (Room 101)

CSUSM at Temecula
43890 Margarita Road
Temecula, CA 92592

When: Thursday December 6; 3-4 pm; Temecula campus

Why: This collaborative “cohort-based” program gives students the skills they need to succeed in the best companies in the region and abroad. A cohort or group of students work through the curriculum together, providing students with guaranteed course placement and completion in five semesters. The cohort model provides consistent peer support, guaranteed course placement and smaller class sizes. The curriculum encompasses professional training with an emphasis on writing, presentation skills and teamwork as well as collaboration with local community leaders, businesses and organizations. The Senior Capstone project is unique to CSUSM.
For more information on the upcoming Information Session please contact (760) -750-4020 or visit us online at www.csusm.edu/el/bsba. Now accepting applications for Fall 2013!

About Extended Learning at California State University San Marcos

As the academic outreach arm of Cal State San Marcos, Extended Learning is a leading provider of professional and continuing education in North San Diego and Southwest Riverside counties. Offering degree programs and academic credit and noncredit professional development courses, as well as career-based certificate programs, we help individuals and organizations achieve their educational and training goals.

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