

Video Project Proposal – The Pitch

Individually or in teams, discuss your video concept and general plan. Consider factors such as time, resources, permission(s) and location(s) when making your plan. Submit the proposal to the Executive Director (your teacher) for approval. Revisions of the plan are acceptable, but you should not begin any production tasks until your video project has first been approved.

Target Audience: _____ **Video Style (genre):** _____

Video Title: _____ **Approx Length of Video:** _____

Video Goals & Objectives – *What do you hope to accomplish with the production?*

Location/Setting & Resources – *Where are you filming and what are your needs?*

Team Name:

Team Member

Role (job title)

1.

2.

3.

4.

5.

6.

Estimated Schedule (Dates) :

Begin Shoot: _____ Completion: _____

Executive Director Signature: _____